

# Daniela Hammond

Designer

I am a creative and thoughtful individual with a strong passion for art and design. I thrive in conceptual thinking and enjoy expressing myself through movement and dance. I value continuous learning, enjoy long walks for inspiration, and am committed to bringing creativity and depth to everything I do.



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## Skills and Experience

Technical skills & Software tools	Professional skills	Industry Experience
<ul style="list-style-type: none"> <li>Adobe (Photoshop, Illustrator, InDesign)</li> <li>Mailchimp</li> <li>ChatGPT</li> <li>Leonardo AI</li> </ul>	<ul style="list-style-type: none"> <li>Social Media Designs &amp; Copy</li> <li>Email Designs &amp; Copy</li> <li>Paid Ad Designs &amp; Copy</li> <li>Logo &amp; Brochure Designs</li> <li>Editing &amp; Proofreading</li> <li>Brand Guidelines &amp; CI Manuals</li> <li>Web Design</li> <li>Illustrations &amp; Digital Banners Design</li> <li>Google Ads</li> <li>Facebook &amp; Instagram Ads</li> <li>Linkedin Ads</li> </ul>	<ul style="list-style-type: none"> <li>Advertising &amp; Marketing</li> <li>Agriculture &amp; Environmental Services</li> <li>Art &amp; Design</li> <li>Charities &amp; Social Services</li> <li>Defense &amp; Security</li> <li>Education, Family &amp; Parenting</li> <li>Electronics &amp; Technology</li> <li>Energy &amp; Utilities</li> <li>Entertainment &amp; Event Management</li> <li>Fashion &amp; Beauty</li> <li>FMCG, Retail &amp; Consumer Goods</li> <li>Furniture &amp; Interiors</li> <li>Healthcare, Medical, Health &amp; Wellness</li> <li>Leisure &amp; Recreation</li> <li>Legal &amp; Law</li> <li>Pet &amp; Animals</li> <li>Property</li> <li>PR &amp; Communications</li> <li>Trade – Export / Import</li> <li>Hospitality, Travel &amp; Tourism</li> </ul>

## Work Experience

Jan 2022 - Current	<p><b>Graphic Designer</b> Outsourcery</p> <p>Creation of Digital content:</p> <ul style="list-style-type: none"> <li>Branding, Marketing materials and Social Media material.</li> </ul>
Aug 2020 - Oct 2021	<p><b>Art Director and Designer</b> Original Printworks Co</p> <ul style="list-style-type: none"> <li>Managing websites on Spotify and Etsy.</li> <li>Marketing on Facebook and Instagram.</li> <li>Content Creation &amp; Design.</li> </ul>
Jun 2018 - Mar 2020	<p><b>Design and Marketing</b> Hoghouse Brewing Co</p> <ul style="list-style-type: none"> <li>Designing all materials including print and web, marketing, emailers, campaigns, events, chalkboard art, signage, vinyl, packaging design, and communications.</li> </ul>
Nov 2017 - Feb 2018	<p><b>Graphic Designer</b> Performance Brands</p> <ul style="list-style-type: none"> <li>Product photography.</li> <li>T-shirt design.</li> <li>Emailer design.</li> <li>Product marketing design.</li> <li>Social media design.</li> <li>Catalog design.</li> </ul>

## Education & Certifications



**Diploma in Multimedia Design and Production**

City Varsity

YES, I WANT TO PROCEED WITH THIS CANDIDATE

NO, PLEASE SHARE MORE PROFILES

