

Leandi Delport

Senior Marketing Manager

I am a digital marketing manager with knowledge and experience in the marketing and advertising industry. I am skilled in Digital Marketing, Marketing Analytics, Google AdWords and Analytics, SEO, WordPress, and Project and Team Management. I am a hardworking, fast-learning, motivated marketing professional passionate about the industry and its possibilities.



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Skills and Experience

<p>Technical skills & Software tools</p> <ul style="list-style-type: none"> → Meta & Instagram → LinkedIn → Mailchimp → ChatGPT → HubSpot 	<p>Professional skills</p> <ul style="list-style-type: none"> → Social Media Strategy & Execution → Community Management → Social Media Analytics & Reporting → Email Marketing Strategy & Execution → Public Relations & Communications → Brand Development → Content Marketing Strategy 	<p>Industry Experience</p> <ul style="list-style-type: none"> → Administration & Support Services → Advertising & Marketing → Business Management & Consulting → Coaching → Entertainment & Event Management → Finance → Healthcare, Medical, Health & Wellness → Legal & Law → Property
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Work Experience

<p>Jun 2021 - Current</p>	<p>Senior Marketing Manager Outsourcery</p> <ul style="list-style-type: none"> → Developing, implementing, and managing digital marketing campaigns. → Successfully helping a brand/business grow by increasing social media campaigns, increase in emailer open rates and utilizing different platforms to reach intended targets. → Planning and executing all digital marketing efforts. → Client relationship management – regularly contacting clients, assisting with systems and marketing advice, and managing client satisfaction levels. → Providing professional administrative, technical, or creative (social) assistance and support to clients and team.
<p>Sep 2019 - Jul 2021</p>	<p>Marketing Coordinator Succeed Group</p> <ul style="list-style-type: none"> → Client relationship management. → Coordinating marketing activities. → Conducted marketing activities and presented ideas and strategies.
<p>Jul 2018 - Aug 2019</p>	<p>Marketing Manager The Divine Project House</p> <ul style="list-style-type: none"> → Developing marketing campaigns. → Coordinating marketing activities. → Conducted marketing activities and presented ideas and strategies. → Website management. → Content management.

Education & Certifications

Degree in Marketing Management
North West University

YES, I WANT TO PROCEED WITH THIS CANDIDATE

NO, PLEASE SHARE MORE PROFILES

